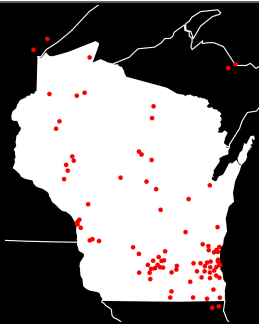


## STUDENT-ATHLETE GROWTH

310

2015 2016 2017 2018 2019 2020 2021 2022 2023

1904

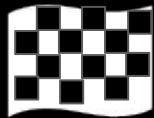


# 95+

TEAMS

# 7

Festivals



Up to

# 4000

SPECTATORS  
AT EACH

# 95%

OF STUDENT-ATHLETES  
REPORTED AN INCREASE IN  
HEALTH AND FITNESS

# 367

AVERAGE HOURS  
PARTICIPATED PER  
SEASON PER RIDER

# 89%

OF RIDERS HAVE A  
GPA OF 3.1 OR HIGHER

# 30+

COACH  
SKILLS  
TRAINING SESSIONS  
1100+ COACHES



23%

FEMALE



77%

MALE



21 CPR/FIRST AID  
CERTIFICATION  
COURSES FOR  
COACHES

## NATIONALLY

34 LEAGUES TOTALS  
27K ATHLETES  
14K COACHES

# 90+



SCHOLARSHIPS  
AWARDED

# 11

CORPORATE  
SPONSORS

YOU COULD BE #12

## WE ARE EXPECTING 5%+ GROWTH FROM 2023 TO 2024

[TEEN TRAIL CORPS](#)

[GRIT PROGRAM](#)

[ADVENTURE PROGRAM](#)



The Wisconsin League is 1 of 34 NICA leagues building strong minds, bodies, characters, and communities through cycling over 27,000 middle and high school students nationwide. We are rapidly growing as more students discover this fun, inclusive, challenging, and healthy sport.

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# NICA

NATIONAL  
INTERSCHOLASTIC  
CYCLING ASSOCIATION

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